

Other aspects will be assessed in the application for admission

Awarding priority according to the order of application, selection of applications to carry out Internationalisation Diagnoses will be as follows:

- ▼ The plan for companies will include up to 50 companies.
- ▼ The plan for associations and foundations will include up to 20 associations and foundations.

In the event that the quota of 20 associations and foundations is not filled, the inclusion of more companies for the carrying out of diagnoses will be assessed, up to a maximum of 70 diagnoses in total.

In order to be admitted to the programme, in addition to meeting the basic requirements listed above, companies, associations and foundations must score a total of 50 or more points based on the following criteria:

TURNOVER 15 POINTS	▼ 0 - 60.000 EUROS: 5 POINTS. ▼ 60.000 - 100.000 EUROS: 10 POINTS. ▼ > 100.000 EUROS: 15 POINTS.	FOREIGN LANGUAGES 10 POINTS	▼ 1 LANGUAGE: 5 POINTS. ▼ 2 LANGUAGE: 10 POINTS.
	NO. OF PEOPLE 15 POINTS	PLANNED INVESTMENT IN INTERNATIONALISATION OVER THE NEXT FEW YEARS 10 POINTS	▼ < 5.000 €/year: 0 points. ▼ 5.000 - 15.000 €/year: 5 points. ▼ > 15.000 €/year: 10 points.
	MOTIVATION / EXPECTATIONS FOR THE PROJECT 20 POINTS	PRODUCTS / SERVICES WITH CONTENT IN BASQUE 5 POINTS EQUALITY POLICIES / PLAN 5 POINTS	▼ Products or contents in Basque to be internationalised: 5 points. ▼ Implementation of equality policies or plan: 5 points
EXISTENCE OF AN INTERNATIONAL BUSINESS STRATEGY / IDEA 10 POINTS	▼ International Business Strategy: 5 points ▼ International experience / regular exports: 5 points ▼ International experience / sporadic exports: 3 points	COMMITMENT AND DEDICATION TO THE PROJECT 10 POINTS	▼ Not specified: 0 points. ▼ 1 person, with no specific time assigned: 5 points ▼ 1 person, > 20% time: 10 points